

GUIDELINES FOR EVENTS:

AD-ZAP

GUIDELINES FOR AD-ZAP:

- Ø 5 Members per team
- Ø A team per collage
- Ø Participant only UG course
- Ø Team which is not follow the rules have been disqualified
- Ø Timing for last 2 rounds is more than 5 minutes and not exceeding 6 minutes.

SCHEDULE OF EVENT:

Sl. no	Rounds	Explanations of Rounds	No of participants
1	Poster presentation	Create a ad in poster in chart	Any 2 members
2	Guess the ad	Participant have to guess the mute ad	3 members who is not in the 1 st round
3	Ambassador (Optional)	Match the Fame person with his/her ad	Any 4 members
4	Your choice (Optional)	Perform their own topic	All members
5	On the spot topic	Perform on the spot topic	All members

REQUIREMENTS:

- Ø Chart, pencil, sketch [for poster presentation]
- Ø Properties to highlight your poster presentation should be self provided

STUDENT COORDINATORS:

Mr. Ravi Varman – 7598710274
Mr. Faizal Rahuman-7845425421

BEST MANAGER

GUIDELINES FOR BEST MANAGER:

- Ø Only 2 candidates are allowed to participate from each college for this best manger event.
- Ø They should not take participate in other competitions.
- Ø Candidate should have his/her own stationary items (pen, pencil and exam pad).

ROUNDS:

There are totally 4 rounds in this competition.

Round 1: Written test (topic-current affairs, Aptitude questions and commerce related Questions).

Round 2: Group discussion (on the spot topic).

Round 3: Personal interview.

Round 4: Rapid fire.

STUDENT CO-ORDINATORS:

Ms. Varsha –9487754364

Mr. J.Rahim -9791928980

SCRATCH YOUR TALENT

GUIDELINES FOR SCRATCH YOUR TALENT

EVENTS

- Solo Song
- Face Painting
- Instrumental
- Wealth out of waste
- Mimicry
- Mime
- Poster Generator
- Kick It Up

Ø Only 7 members per college.

Ø Participants only Under Graduate.

RULES:

SOLO SONG:

- Ø One entry per college
- Ø No vulgarism
- Ø Time limit –4 minutes
- Ø Instruments are

INSTRUMENTAL:

- Ø One entry per college
- Ø Time limit – 3mins
- Ø Any BGM can played

prohibited	
FACE PAINTING: Ø Two members per team Ø Topic – (GO-GREEN) Ø Time limit- half an hour	MIMICRY: Ø No vulgarism Ø Time limit – 2mins Ø One entry per college
MIME: Ø Any topic can do Ø Time limit – 3mins Ø Properties should be self provided	POSTER GENERATOR: Ø Topic related to financial Ø One entry per college Ø Bring your own accessories Ø Time limit – 20mins
WEALTH OUT OF WASTE: Ø One entry per college Ø Time limit - 20mins Ø Bring all your needs and here will not provide anything	KICK IT UP: Ø On the spot music played Ø Time limit – 2mins Ø English/Tamil/Hindi/ can be played Ø One entry per college

STUDENT CO-ORDINATORS:

Ms. Deepika –8220230569
Ms. Rajeshwari -9629270377

FOOD FETE

GUIDELINES FOR FOOD FETE:

- Ø A team per collage – only 3 members
- Ø Participant only UG course
- Ø Team which is not follow the rules have been disqualified
- Ø Required items to cook your dishes should be provide by yourself
- Ø Dishes can be your choice
- Ø Dishes should be cook within 30 minutes
- Ø Food should not be prepare before fete starting.
- Ø Best dish will win the first prize

STUDENT CO-ORDINATORS:

Ms. Girija-9698262853
Ms. Keerthana-7639790369

PAPER PRESENTATION

GUIDELINES FOR PAPER PRESENTATION:

Paper Presentation Topics:

- G- HRM boon or bane
- CSR and sustainable development
- Challenges Opportunities for Entrepreneurs & small business owners
- Relevance of 7ps of marketing in CSR
- Entrepreneurship in globalizing economy
- Corporate Entrepreneurship
- Social entrepreneurship and social Enterprise
- Strategic planning in new Ventures and Young SMEs
- Managing globalization and international business

RULES:

- Ø Candidates should send their paper in soft copy to our mail id and also 2 hard copies with the CD to the address mentioned on or before proper date.
- Ø Spot entries are not allowed.
- Ø Accepted papers will be intimated through their respective mail.id
- Ø The presentation time is for 7 mins and queries for 2 minutes for each paper.
- Ø Selected candidates should bring their identity card at the time of presentation.
- Ø Selected candidates should bring two hard copies and one soft copy of the paper at the time of presentation (MS Office, 2007 format.)
- Ø Only LCD projectors will be provided.
- Ø Two copies of abstract, not exceeding 150 words.

PAPER SUBMISSION:

- Ø Working Models, Samples Fetch You Extra Points.
- Ø Participants should submit the soft copy of the full paper in correct format (abstract alone

will not be accepted) and email to
(cizta2k18pmist@gmail.com.)

- Ø Paper should be submitted as a MS word document (.doc) or PDF document.
- Ø Bring your Soft Copies in CD or Pen drive.
- Ø Paper should not exceed six pages.
- Ø Details of the team members:

Name
Department
E-Mail ID
Contact number

Institution name should be sent along with the Paper.

- Ø Deadline for submission of paper: On or before 10.02.2018.

STUDENT CO-ORDINATORS:

Ms. A. Diana Nisha -8220379317
Ms. N. Adhithya -9080067626

OVERALL EVENT CO-ORDINATORS:

Ms.S.Divya lakshmi-9659287948
Ms.A.Kugappriya-9543044441

B-QUIZZIAN

GUIDELINES FOR B-QUIZZIAN

- Ø Only 2 candidates are allowed to participate from each college for this best manger event.
- Ø Participants should not take participate in other competitions.
- Ø Candidate should have his/her own stationary items (pen, pencil and exam pad).
- Ø Preliminary round will be conducted and further rounds will be held
- Ø Usage of gadgets (cell phones, tabs) are Prohibited
- Ø Avoid malpractices, if found will be disqualified

STUDENT CO-ORDINATORS:

Ms.Sahana Supriya -7373467392
Mr.Ayyapan -8248828797

