

Webinar on Life Skill & Social Commerce

Brochure



Faculty of Humanities, Science & Management
Department of Management Studies

**Webinar on
Life Skills & Social Commerce**

Resource Person

Mr. Sathishraj

CEO, E-Crusaders
Chennai



19th June 2020

Time: 11am

Mode: Google Meet

For more details : 7708559695 / sathyapriya@pmu.edu

Registration Link : <https://forms.gle/KVHet1bKtxfXcJJz7>



Report

The webinar on “Life Skills and Social Commerce” was organised by Department of Management Studies on 19th June 2020. Mr. Sathishraj, CEO, e-Crusaders, Chennai was the resource person. Due to the pandemic situation, the webinar was conducted online through Google Meet. 90 students from PMIST students, 66 students from other institutions and 10 faculty members participated in the event. Mr.S.Dinu Raj, Assistant Professor, Department of Management Studies welcomed the gathering and introduced the resource person. The resource person highlighted upon equipping oneself for facing the pandemic situation with courage and how to develop life skills. He also focused on how to effectively use social media for doing trade or commerce. Dr.J.D.Arthi Dhakshana, Assistant Professor, Department of Management Studies proposed vote of thanks

Resource Person Profile



R. Sathishraj

CEO, E-Crusaders

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WORK EXPERIENCE

2009 – TO DATE

FULL-TIME ENTREPRENEUR

Distribution Business

- Distribution in India
- Distribution in USA

2006 – 2009

INGRAM MICRO CORPORATION, INDIA

Business Development Manager

- Worked for Adobe Software for TN and AP market

2004–2006

SIFY TECHNOLOGIES