

Two Day National Conference on "Emerging Management and Technology Practices"

Brochure

TWO DAY NATIONAL CONFERENCE ON EMERGING MANAGEMENT AND TECHNOLOGY PRACTICES

10th & 11th October 2019

REGISTRATION FORM

Name :
Qualification :
Designation :
Department :
Organization :
Mailing Address :
Phone No :
Email :
Paper Title :
Accommodation: Yes / No

Registration fee details

Draft No :
Bank :
Amount :

(DD should be drawn in favour of "The Registrar"
Periyar Maniammai Institute of Science & Technology, Vallam)

Signature of the Applicant with Date

PATRONS

Dr. K. Veeramani, Chancellor
Dr. S. Rajarathinam, Pro-Chancellor
Dr. S. Velusami, Vice-Chancellor
Dr. S. Devadoss, Pro Vice-Chancellor
Dr. S.A. Dhanaraj, Registrar

ADVISORY COMMITTEE

Dr. P.K. Srividhya, Dean Academic
Dr. A. George, Dean FHSM
Dr. S. Kumaran, Dean Research
Dr. V.P. Sriraman, Associate Professor, BIM, Trichy
Prof. Suresh Paul Antony, Professor, IIM Trichy
Dr. S. David Amirtharaj,
Former Dean College Development Council, MKU
Dr. S.A. Lourthuraj,
Director, Jamal Institute of Management, Trichy

CONVENOR

Dr. Sathyapriya J, Head /Department of Management Studies

CO-CONVENORS

Dr. KVR. Rajandran, Associate Professor
Mr. B. Mahendramohan, Asst. Professor (SG)
Mr. P. Guru, Assistant Professor

ORGANISING SECRETARY

Mrs. R. Angayarkanni, Assistant Professor

ORGANISING MEMBERS

Mr. S. Dinuraj, Assistant Professor
Ms. G. Abirami, Assistant Professor

For details contact:

Department of Management Studies
Periyar Maniammai Institute of Science and Technology (PMIST)
Periyar Nagar Vallam, Thanjavur
Mob: 9500423854 / 7708559695
www.pmu.edu
Email: pmistmbanc@pmu.edu

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TWO DAY NATIONAL CONFERENCE ON EMERGING MANAGEMENT AND TECHNOLOGY PRACTICES

10th & 11th October @ Freud Hall



Jointly Organised by
Department of Management Studies
&
Internal Quality Assurance Cell (IQAC)



PERIYAR
MANIAMMAI
INSTITUTE OF SCIENCE & TECHNOLOGY
(Deemed to be University)
Established Under Sec. 3 of UGC Act 1956 - NAAC Accredited
think • innovate • transform

ABOUT PMIST

Periyar Maniammai Institute of Science & Technology is proud to be a unique institution of higher learning and academic excellence. In an endeavour to fulfil the dreams of our Mentor Thanthai Periyar and Annai Maniammai, the Institution is dedicated to its societal responsibility for transforming students from different parts of India and abroad into stalwarts by igniting their hidden talents. As it is located in a rural area, the students are admitted from a wide range of calibre and by personal attention, and modern teaching methodology towards a Product/Process/ Demo / Case Study teaching, they are shaped into career oriented professionals with bright future. The Institution is making efforts to create new horizons in the arena of technical education and research. Curriculum innovation is given priority by the Institution to make the courses industry and research oriented. The dedicated and qualified faculty members routinely preach and practice for outcome based learning which leads towards an excellent academic career for the betterment of the students.

ABOUT DoMS

The Department of Management Studies was started in the year of 2007. In an effort to cater to the present day requirement for trained managerial talent, since its inception the department has been offering Master of Business Administration (MBA) with diversified specializations such as Human Resources, Marketing, Finance, Systems and Operations. The uniqueness of this MBA (Dual Specialization) programme is that the students are allowed to specialize in two areas of their choice concurrently. The faculty members of the department have rich experience both in industry and academics. Some of the faculty members have worked abroad in countries such as United States of America, Singapore, Australia and Seychelles. The department regularly organizes Workshops, Faculty Development Programmes, Seminars

and Conferences to enlighten the academic community. The faculty members of the management department are also actively involved in research. Outcome Based Education has been implemented in the academic year 2015-16. Faculty Office is situated at Technology Block - II and has spacious classrooms equipped with AV services, wireless internet connections and facilities for e-learning.

ABOUT THE CONFERENCE

India is one of the largest countries in the globe and is considered not just a potential market but is also a place with an exceptional talent pool. From the days of F.W. Taylor, the management science has seen a number of changing waves. Rapid changes are taking place in every sphere of Business, Management and Technology. New ideas, trends and technologies and its methods are emerging for addressing new issues and problems that the world is facing in the context of globalized and digitized market scenario. Thus new strategies and practices are to be identified to face these new challenges and opportunities. Interaction and exchange of ideas through this conference will certainly contribute towards generation of knowledge. It would create a platform for dissemination of business intelligence and new and useful ideas both in Management and Technology.

SUB-THEMES

Emerging Management and Technology Practices in:

Marketing
Human resource
Finance, Commerce & Trade
Entrepreneurship
Engineering and Technology
Infrastructure
ICT for development
Production/Operations
Bio-technology & Others

SUBMISSION PROCEDURE

1. Paper submitted should be of original contribution.
2. Paper should contain the abstract, keywords, objectives, methodology, major results, implications and references.
3. Maximum three authors are permitted in a paper.
4. Full papers must be in Times New Roman – 12, 1.5 line spacing and not more than 6000 words.
5. In absentia authors are also permitted to submit the paper.
6. Individual registration of each author is mandatory.
7. Full papers should be submitted along with plagiarism report. Permitted level of plagiarism is only 10%.
8. All papers would undergo a double blind review system and selected papers will be published in Scopus Indexed journal and Conference Proceedings with ISBN.
9. Registration fee details:
UG Students - Rs.250/-
PG Students - Rs.500/-
Research Scholar / Faculty - Rs.1000/-
Co-Author - Rs.750/-
10. All payment should be made through DD in favour of The Registrar, Periyar Maniammai Institute of Science & Technology (PMIST), Vallam – 613403
11. All communications and full paper submission can be done through pmistmbanc@pmu.edu

IMPORTANT DATES TO REMEMBER

Full paper submission 25.09.2019
Acceptance Intimation 30.09.2019
Last date for registration 04.10.2019

Report

Department of Management Studies & Internal Quality Assurance Cell of Periyar Maniammai Institute of Science & Technology (PMIST) organized Two Day National Conference on “Emerging Management and Technology Practices” on 10th & 11th October 2019. Students from various institutions participated in this conference. Esteemed Vice Chancellor Dr. S. Velusami inaugurated the conference, Dean Academic Dr. P.K. Srividhya & Dean FHSM Dr. A. George delivered special address. Research papers were presented by the participants in four sessions on the two day conference. At the end of the second day of the event, Respected Pro Vice Chancellor Dr. S. Devadoss delivered valedictory address and appreciated the Best Presenters with Certificates.

Photos



National Conference Proceedings released by Honourable Vice-Chancellor Dr.S.Velusami