



**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
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PROGRAMME REPORT ON

Freelancing Workshop-Freelancing Workshop

Resource Person

Mr. Vimalprashad B Kovai

Organized by

CA- PMIST

Objective

The primary objective of conducting a Freelancing Workshop for MCA students is to equip them with the necessary skills and knowledge to thrive in the freelancing world. The workshop aims to enhance their technical and soft skills, making them more competitive in the freelancing market. It introduces freelancing as a viable career option, expanding their career horizons beyond traditional employment. The workshop also provides valuable networking opportunities, allowing students to connect with industry professionals and potential clients. Additionally, it guides students in building and presenting their portfolios effectively, which is crucial for attracting freelance projects.

Furthermore, the workshop educates students on managing their finances and setting competitive rates, empowering them with financial independence. Through hands-on projects and real-world scenarios, students gain practical experience, preparing them for the challenges they may face in freelancing. Time management skills are also emphasized, teaching students to balance multiple projects and deadlines efficiently. The workshop fosters an entrepreneurial mindset, encouraging self-employment and boosting students' confidence in their abilities to secure and complete freelance projects. Lastly, it informs students about the legal aspects of freelancing, such as contracts and client agreements, ensuring they are well-prepared to navigate the freelancing landscape professionally and legally.

In essence, the Freelancing Workshop aims to create well-rounded, confident, and capable freelance professionals ready to embark on successful careers.



KARTHIK AP/CSA P <karthikp@pmu.edu>

Invitation to Conduct Freelancing Workshop on 03.10.2024 online mode

2 messages

KARTHIK AP/CSA P <karthikp@pmu.edu>
To: Vimal Prashad <vimalprashadb@gmail.com>

Wed, Oct 2, 2024 at 1:46 PM

Dear Vimalprashad,

I hope this email finds you well.

We are excited to invite you to conduct a workshop on freelancing, titled "How to Work on Freelancer?" on October 3, 2024. Your extensive experience and success in the freelancing world make you the perfect candidate to lead this workshop and inspire our participants.

Workshop Details:

Date: October 3, 2024
Time: 01.15 PM - 03.10 PM
Venue: Google Meet Hybrid Mode

The workshop aims to provide valuable insights into the freelancing industry, including creating a compelling profile, finding and bidding on projects, and managing client relationships. We believe your expertise will greatly benefit our attendees and help them navigate the freelancing platform effectively.

We would be honored to have you share your knowledge and experiences with us. Please let us know your availability and any requirements you might have for the session.

Looking forward to your positive response.
Best regards,

Mr. P.Karthik MCA, M.Phil., (Ph.D)
Assistant Professor,

Department of Computer Science & Applications
Faculty of Computing Sciences & Engineering



Vimal Prashad <vimalprashadb@gmail.com>
To: KARTHIK AP/CSA P <karthikp@pmu.edu>

Wed, Oct 2, 2024 at 3:52 PM

Yes, I am available for this.

[Quoted text hidden]



Department of Computer Applications
Organizing a Workshop
On
“Freelancing”

Unlock the World of Opportunities
as a Freelancer

Speaker:

Mr. Vimalprashad B

Professional Freelancer and Mentor

Date: Thursday, 3 October 2024

Time: 1:30 PM – 3:00 PM

Mode: Hybrid

(In-person at Archimedes Hall and Virtual Participation)



Department of Computer Applications Organizing a Workshop On “Freelancing” Unlock the World of Opportunities as a Freelancer

Event Highlights

- Getting Started: Step-by-step guide to begin freelancing.
- Building a Portfolio: Techniques to showcase skills and attract clients.
- Finding Freelance Work: Insights on popular platforms (e.g., Upwork, Fiverr) and direct outreach strategies.
- Scaling Up: Strategies to advance from small gigs to high-level projects.
- Time and Money Management: Tips on balancing multiple projects and pricing effectively.
- Overcoming Challenges: Handling client expectations and competition in the freelancing industry.

Why Attend?

- Learn how to establish yourself in the freelancing industry.
- Gain practical tips from an experienced professional.
- Understand how to effectively manage freelancing as a career or side hustle.
- Participate in interactive sessions with live demos and Q&A.

Date: Thursday, 3 October 2024

Time: 1:30 PM – 3:00 PM

Mode: Hybrid
(In-person at Archimedes Hall and Virtual Participation)



Department of Computer Applications Faculty of Computing Sciences & Applications

*Organizing a Workshop
On*

“Freelancing”

Unlock the World of Opportunities as a Freelancer

PROGRAMME SCHEDULE

01.30 PM	Workshop Begins
01.35 PM	Welcome address by Dr.D.Ruby Head, Dept of CA
01.40 PM	Introduction about keynote speaker - Ms Uma Mahashwari - II MCA c
01.40 PM	Keynote Session by Mr. Vimalprashad B.
02.15 PM	Interactive Session (Live Demo)
02.55 PM	Q&A and Feedback Session
03.00 PM	Vote of Thanks By - Srividhiya - II MCA A

Coordinators

Mr.P Karthik, AP/CSA.

Convener

Dr.D.Ruby, Associate Professor,
Head of the Department, CSA.



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hodmca@pmu.edu

Resource person talk

- Emphasized how freelancing offers flexibility, independence, and a platform to monetize skills.
- Shared practical advice on how to identify and leverage individual strengths for freelancing.
- Explained the process of building a professional portfolio to showcase expertise effectively.
- Provided insights into popular freelancing platforms like Upwork, Fiverr, and Freelancer.
- Discussed techniques for transitioning from entry-level gigs to high-paying, long-term projects.
- Shared tips on managing multiple projects and maintaining a work-life balance.
- Highlighted tools and methods to track income, expenses, and project timelines efficiently.
- Addressed issues like managing client expectations, handling difficult feedback, and competing in the global freelancing market.
- Shared personal experiences and success stories to motivate participants.
- Discussed emerging trends in the freelancing industry, including remote work and niche specialization.
- Encouraged participants to continually upskill to stay relevant in a competitive market.
- Conducted a live demonstration of profile creation and job application on freelancing platforms.

Geo tag Photo



Photo 1: Mr Vimal Prasad Explore how to create a add through example to the students



Photo 2: MCA student eagerly watching the demo of How to creating freelancing account



Photo 3: Explain the various tools for video making for free lancing.



Photo 4: Step by step Creating video through Mr. Vimal prasad instruction.


Signature


HOB/CA

Dr. D. RUBY M.C.A., M.Phil., Ph.D
Associate Professor
Department of Computer Science and Applications
Periyar Maniammal Institute of Science and Technology
Vallam, Thanjavur - 613 403.

Certificate




Signature


HOD/CA

Dr. D. RUBY M.C.A., M.Phil., Ph.D
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Department of Computer Science and Applications
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DEPARTMENT OF COMPUTER APPLICATIONS

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**PERIYAR
MANIAMMAI**
INSTITUTE OF SCIENCE & TECHNOLOGY
(Established in 1984)
Accredited by AICTE, UGC, ISO 9001:2015
Think • Innovate • Transform

Name of the Event	Freelancing Workshop
Organized by:	Department of Computer Applications
Date:	03-10-2024
Venue:	Hybrid Mode
No. of Participants	180
Description of the Event / Activities / Competitions:	
<p>The Freelancing Workshop titled "Freelancing: From Scratch to High Level" was successfully conducted by the Department of Computer Applications on 3rd October 2024. The session was led by Mr. Vimalprashad B, a seasoned freelancer and mentor, who shared his extensive knowledge and practical insights into the freelancing industry. At First P.Srividiya Student of Final-year MCA – A Give Welcome Address.</p> <p>The workshop was designed to provide a comprehensive understanding of freelancing, catering to both beginners and experienced participants. It covered the essentials of starting a freelancing career, building a strong portfolio, scaling up from basic gigs to high-paying projects, and effectively managing clients and finances.</p> <p>Mr. Vimalprashad highlighted the growing demand for freelance professionals in today's digital economy. He provided a detailed overview of freelancing platforms like Upwork, Fiverr, and Freelancer. The importance of identifying skills, creating profiles, and designing portfolios was emphasized. Practical tips on crafting attention-grabbing proposals were shared.</p> <p>Techniques for attracting high-value clients and managing large projects were discussed. The speaker stressed the significance of networking and building long-term professional relationships.</p> <p>Strategies for balancing multiple projects and setting competitive pricing were shared. Tools for managing time effectively and tracking income were introduced. Mr. Vimalprashad addressed common challenges faced by freelancers, such as handling client feedback, negotiating terms, and dealing with competition. Solutions to these challenges were demonstrated with real-world examples.</p> <p>Participants engaged in a live demo session, where the speaker showcased how to create an effective freelancing profile and apply for jobs on popular platforms. The session also included a Q&A segment, where Mr. Vimalprashad provided personalized advice to the attendees.</p> <p>The vote of thanks was delivered by Srividya P. student of Final year MCA – A. Overall program was hosted by Uma Maheshwari II MCA - C. Totally 180 students of MCA were participated and benefited.</p>	

"Freelancing Workshop" on 03.10.2024
Students Attendance
II MCA - A

SNO	REG NO	NAME	Signature
1	123012453238	AAKASH P	P. Aakash
2	123011453239	ABINAYAA I	Abinayaa I
3	123012453240	AJITH A	A. Ajith
4	123012453241	AJITH J	Ajith J
5	123012453242	ARASU S	A. Arasu S
6	123012453243	ARAVINDHAN K	S. Aravindhan
7	123012453244	ARIVUKKARASAN E	E. Arivukkarasan
8	123011453245	AROCKIYA SHEELA A	Rockiya Sheela A
9	123012453246	ARUN B R	Arun B R
10	123012453247	BALAJI D J	Balaji D J
11	123011453248	DEEPADHARSHINI K	Deepadharshini K
12	123011453249	DEEPIKA R	Dee. Ka. R.
13	123012453250	DEVA S	Deva S
14	123011453251	DHANALAKSHMI V	N. Dhandalakshmi
15	123011453252	DHATCHAYANI B	B. Dhatchayani
16	123012453253	DURAIYARASAN R	R. Duraiyaran
17	123012453254	ELANKUMARAN B	B. Elankumaran
18	123012453255	HARIHARA SUDHAN U	U. Hariharan
19	123012453256	HARIHARAN R	R. Hariharan
20	123011453258	HARINI S	Harini S
21	123011453259	HARSHINI J	Harshini J
22	123012453261	INBATAMILAN R	R. Inbatamilan
23	123011453262	JEEVITHA D	J. Jeevitha
24	123011453263	KALAIKAVI K	K. Kalikai
25	123012453264	KARTHIKEYAN P	P. Karthikeyan
26	123012453265	KATHIRESAN S	S. Kathiresan
27	123011453266	KEERTHIKA G	G. Keerthika
28	123012453267	LOKESHWARAN S	S. Lokeshwaran
29	123011453268	MADHUMITHRA P	P. Madhumithra
30	123012453269	MANIKANDAN A	A. Manikandan
31	123012453270	MATHIAZHAGAN M	M. Mathiazagan
32	123012453271	MOHAMED FASITH R	R. Mohamed Fasith
33	123012453272	MOHAMED RIYAZ M	M. Mohamed Riyaz
34	123012453273	MOHAMMED SUHAIB ABRAR M	M. Mohammed Suhaib Abrar
35	123012453274	MUKESH KUMAR S	S. Mukesh Kumar
36	123012453275	NANDHA KUMAR B	B. Nandha Kumar
37	123011453276	NITHYA S	S. Nithya
38	123012453277	NOORMOHAMED B	B. Noormohamed
39	123011453278	PAVITHIRA N	N. Pavithira
40	123012453279	PRADEEP K	K. Pradeep
41	123012453280	PRASANNA K	K. Prasanna

"Freelancing Workshop" on 03.10.2024
Students Attendance
II MCA - A

42	123011453281	RAMYA R	P. Ramya
43	123011453282	SANGEETHA K	Sangeetha
44	123012453283	SANJAY S	S. Sanjay
45	123012453284	SARVESHWARAN S	S. Sarveshwaran
46	123011453285	SAUJANYA K	K. Saujanya
47	123012453286	SHYLUCK ARO J	J. Shyluck Aro
48	123012453287	SRI VEERAMANIKANDAN P	P. Sri Veeramani
49	123011453288	SRIVARSHINI C	C. Srivarshini
50	123011453289	SRIVIDHYA P	P. Srividhya
51	123011453290	SWATHI THESILA S	S. Swathi Thesila
52	123011453291	SWATHI R G	G. Swathi R
53	123011453292	SWETHA V	V. Swetha
54	123011453293	TAMILVANI M	M. Tamilvani
55	123011453294	VAHINI A	A. Vahini
56	123012453295	VASIFKHAN A	A. Vasif Khan
57	123012453296	VIGNESH M	M. Vignesh
58	123012453297	YUVARAJ B	B. Yuvaraj
59	123011453418	ABINAYA V	V. Abinaya
60	123012453421	RAGUL K	K. Ragul

Recd
3.10.24

Day

Dr. D. RUBY M.C.A., M.Phil., Ph.D
 Associate Professor
 Department of Computer Science and Applications
 Periyar Maniammai Institute of Science and Technology
 Vallam, Thanjavur - 613 403.

"Freelancing Workshop" on 03.10.2024
Students Attendance

II MCA - B

S.No	Reg No	Name	Signature
1	123011453298	AARTHI S	<i>Aarthi S</i>
2	123012453300	AGNIESWAR S	<i>Agnieswar S</i>
3	123012453301	AJAY K	<i>Ajay K</i>
4	123011453302	ANUSHIYA P	<i>P. Anushiya</i>
5	123012453303	ARAVIND J	<i>J. Aravind</i>
6	123012453304	ARUN ROSHAN S	<i>S. Arun Roshan</i>
7	123011453305	ATCHAYA G	<i>G. Atchaya</i>
8	123012453306	BALAJI G	<i>G. Balaji</i>
9	123011453307	BOWSIYA M	<i>M. Bowsiya</i>
10	123012453309	CHINTHANAI ARASU C	<i>C. Chintanai Arasu</i>
11	123011453310	DEVADHARSHINI L	<i>L. Devadharshini</i>
12	123011453311	DHANUSREE R	<i>R. Dhonusree</i>
13	123011453312	DHARSHINI S	<i>S. Dhharshini</i>
14	123012453313	GOVINDAVASAN R	<i>R. Govindavasan</i>
15	123012453314	GOWTHAM B	<i>B. Gowtham</i>
16	123012453315	HARIHARAN R	<i>R. Hariharan</i>
17	123012453316	HARIHARAN R	<i>R. Hariharan</i>
18	123011453317	HARINI M	<i>M. Harini</i>
19	123012453318	HARISH BARATHI M	<i>M. Harish Barathi</i>
20	123011453319	HEMA S	<i>S. Hema</i>
21	123012453320	JAGANNATHAN R	<i>R. Jagannathan</i>
22	123012453321	JANARTHANAN A	<i>A. Janarthanan</i>
23	123011453322	JAYASHREE N	<i>N. Jayashree</i>
24	123012453323	KAMALESH S	<i>S. Kamalesh</i>
25	123011453324	KEERTHANA A S	<i>S. Keerthana A S</i>
26	123011453325	KIRUBA SRI M	<i>M. Kiruba Sri</i>
27	123012453326	MADHAN P	<i>P. Madhan</i>
28	123012453327	MANIKANDAN A	<i>A. Manikandan</i>
29	123012453328	MANISH VIJAYKUMAR KIRDAT	<i>K. Manish Vijaykumar</i>
30	123012453329	MARIA WILSON A	<i>A. Maria Wilson</i>
31	123012453330	MATHAN B	<i>B. Mathan</i>
32	123012453331	MOHAMED ATHIL EIRBAN H	<i>H. Mohamed Athil Eirban</i>
33	123011453332	NISHANTHINI P	<i>P. Nishanthini</i>
34	123012453333	PRADEEP VIGNESH R	<i>R. Pradeep Vignesh</i>
35	123012453334	PRAGATHEES B	<i>B. Pragathees</i>
36	123012453335	RABI JACKSON J	<i>J. Rabi Jackson</i>
37	123012453336	RAGAMYNDAN G	<i>G. Ragamyndan</i>
38	123011453337	RAGAVI R	<i>R. Ragavi</i>
39	123012453338	RAGHUL R	<i>R. Raghul</i>
40	123012453339	RONALD SARAN C	<i>C. Ronald Saran</i>

"Freelancing Workshop" on 03.10.2024
Students Attendance

41	123011453340	ROSAN SHABEEHA N	Rosan Shetty
42	123012453341	SABARIVASAN R	R. Sabarivanan
43	123012453342	SANJAY R	P. Sanjay
44	123011453343	SHAHIDHA SHIREEN S	S. Shahidha Shireen
45	123011453344	SHIRINAKTHARI R	R. Shirinakthari
46	123011453345	SHYAMALA S	Shyamala
47	123012453346	SILAMBARASAN M	M. Silambarasan
48	123012453347	SIVA B	B. Siva
49	123012453348	SNAGAN SIDHYA S	S. Snagan Sidhya
50	123011453349	SNEKA S	S. Sneka
51	123012453350	SRIRAM S	S. Sriram
52	123011453351	SUBHIKSHA S V	S. Subhiksha
53	123011453352	SUSMITHA K A	S. Susmitha K.A
54	123011453353	SWETHA S	S. Swetha
55	123011453354	USHA BHAI A	Usha Bhai
56	123012453355	VIGNESH R	R. Vignesh
57	123011453356	VINOTHINI A	A. Vinothini
58	123012453357	YOGESWARAN S	S. Yogeswaran
59	123012453419	RAGHUL R	R. Raghul

P. P.
3.10.24

D. Ruby

Dr. D. RUBY MCA., M.Phil., Ph.D
 Associate Professor
 Department of Computer Science and Applications
 Periyar Maniammai Institute of Science and Technology
 Vallam, Thanjavur - 613 403.

"Freelancing Workshop" on 03.10.2024
Students Attendance

II MCA - C

S.No	Reg No	Name	Signature
1	123012453358	ABDUL AJEES L	Abdul Ajees
2	123012453359	ABIMANYU M	Abimanyu
3	123011453360	AKSHAYA K	K - Akshaya
4	123012453361	ARUNKUMAR M	Arunkumar
5	123011453362	ATCHAYA R	R. Atchaya
6	123011453363	DEVADARSHINI N	Devadarshini
7	123012453364	DHARUN KUMAR J	Dharun
8	123012453365	DIVAKAR G	Divakar
9	123011453366	DIVYA C	C. Divya
10	123012453367	EMANUVEL A	Emmanuel
11	123012453368	HARIHARAN S	Harihara
12	123011453369	HARINI S	Harini
13	123011453370	ISHWARYA B	Ishwarya
14	123011453371	JENANI T R	Jenani
15	123012453372	KABILESHWARAN V	Kabileshwaran
16	123011453373	KANMANI G S	Kanmani
17	123012453374	KARTHIK S	Karthik
18	123012453375	KARTHIKEYAN G	Karthikeyan
19	123012453376	KIRUBANITHI B	B. Kirubanithi
20	123012453377	KISHORE V	Kishore
21	123012453378	KRISHNA KUMAR M	M. Krishna
22	123011453380	MADHUMITHA K	Madhumitha
23	123012453381	MANIBARATHI K	Manibarathi
24	123012453382	MANIMARAN S	Manimaran
25	123012453383	MOHAMED IBRAHIM M	Mohamed Ibrahim
26	123012453384	MOHAMED MUSTAFA J	Mohamed Mustafa
27	123012453385	MUTHU KRISHNAN R	Muthukrishnan
28	123012453386	NAVEEN KUMAR D	Naveen
29	123011453387	NISHA G	Nisha
30	123012453388	NITHISH S	Nithish
31	123011453389	NIVETHA M	Nivetha
32	123012453390	NIYAZ AHMED S	Niyaz Ahmed
33	123012453391	PANDITHAR SIDHARTH TIRUMANI	Pandithar Sidharth
34	123012453392	PERVEASH MOHAMED N	Perveash Mohamed
35	123011453393	PRAGHATHI S	Praghathi
36	123012453394	RAJA RAJAN M	M. Raja Rajan
37	123011453395	RAJABHARATHI E	Rajabharathi
38	123012453396	RAJESH M	Rajesh
39	123012453397	RAJESH S	Rajesh
40	123012453398	RAMKUMAR V	Ramkumar

"Freelancing Workshop" on 03.10.2024
Students Attendance

41	123012453399	RAMSWARUP P	
42	123012453400	RANJITH K	K. Ruby
43	123012453401	RANJITH KUMAR K	K. Ruby
44	123012453402	RITHESH N	Rithesh
45	123012453403	RIYAZ MOHAMED M	m. Ruby
46	123011453404	RUBY SNEHA J	Ruby Sneha
47	123012453405	SAKTHI VELESWARAN R	Sakthi
48	123012453406	SAMUVEL M	M. S
49	123012453407	SANTHOSH P	Sakthi
50	123012453408	SEMBIYAN S	S...
51	123011453409	SREE ANJANA R	Sree Anjana
52	123011453410	SRIDEVI S	S. Sridevi
53	123012453411	SRINIVASAN T	T. Srinivasan
54	123012453412	SURYA K	Surya
55	123011453413	UMAMAHESHWARI V	V. Umamaheshwari
56	123011453414	VAITHEESWARI S	Vaitheeswari
57	123012453415	VEERARAJ R	R. Veeraraj
58	123012453416	VIGNESH SV	S. Vignesh
59	123011453417	VIJAYALAKSHMI V	Vijayalakshmi
60	123012453420	KOSALA RAMAN B	Kosala Raman

Ruby
3.10.24

Ruby

Dr. D. RUBY M.C.A., M.Phil., Ph.D
Associate Professor
Department of Computer Science and Applications
Periyar Maniammai Institute of Science and Technology
Vallam, Thanjavur - 613 403.

Participation list

S.No	Class	Male	Female	Total
01	II MCA A	34	26	60
02	II MCA B	35	25	60
03	II MCA C	42	18	60


Signature


HOB/CA

Dr. D. RUBY M.C.A., M.Phil., Ph.D
Associate Professor
Department of Computer Science and Applications
Periyar Mariammal Institute of Science and Technology
Vallam, Thanjavur - 613 403.

Outcomes

- A clear understanding of how to start and scale a freelancing career.
- Practical strategies for improving online visibility and winning projects.
- Tools and techniques to enhance productivity and financial success in freelancing.
- The event successfully bridged the gap between theoretical knowledge and practical application, inspiring many students and professionals to explore freelancing as a viable career path.



Signature



HOB/CA

Dr. D. RUBY M.C.A., M.Phil., Ph.D
Associate Professor
Department of Computer Science and Applications
Periyar Mariammal Institute of Science and Technology
Vallam, Thanjavur - 613 403.