

PROGRAMME REPORT ON

Lecture and Demo-Sustainability meets Entrepreneurship: Creating a Better Future

Resource Person

Mr. P. Balasubramaniam Entrepreneur & Business Development Coach, Chennai

Organized by

CIVIL- PMIST

Name of the Programme	A Lecture and Demo on "Sustainability meets Entrepreneurship: Creating a Better Future"		
Date	22.2.2025		
Venue	Off line mode / Freud Hall		
Number of 60 Participants			

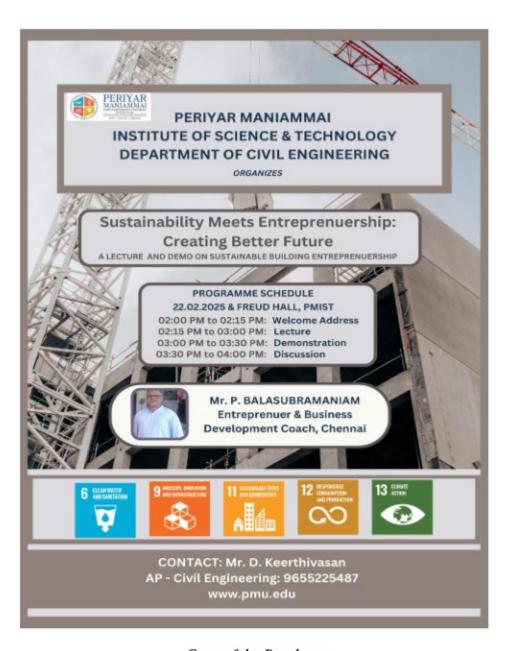
Report:

A lecture and demo on "Sustainability meets Entrepreneurship: Creating a Better Future was organised by the Department of Civil Engineering for Civil and Aerospace Engineering students. Mr.D.Keerthivasan, Asst.Prof./Civil and Dr. A. Tamilmani, Assistant Professor AP(SG), Department of Civil coordinated the programme. Mr.D.Keerthivasan, Engineering Asst.Prof./Civil welcomed the gatherings and gave intro about the chief guest. Mr. P. Balasubramaniam, Entrepreneur & Business Development Coach, Chennai, gave a lecture about The fusion of sustainability and entrepreneurship is revolutionizing the way businesses operate, driving growth while protecting the planet:. This powerful combination enables entrepreneurs to develop innovative solutions that address pressing environmental and social challenges, ensuring a better future for generations to come. The some of the high lights of the lecture are: Eco-friendly products and services: Developing sustainable offerings that minimize waste, reduce carbon footprint, and promote eco-conscious consumerism.: Social impact: Creating businesses that address social inequalities, support local communities, and promote inclusive growth; Circular economy: Designing business models that encourage sharing, leasing, and recycling, reducing waste and promoting resource efficiency; Innovation and technology: Leveraging cutting-edge technologies to develop sustainable solutions, improve supply chain management, and enhance environmental monitoring.

Dr.D.THAYALNAYAKI

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HoD /CIVIL



Copy of the Brochure

DEPARTMENT OF CIVIL ENGINEERING

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A Lecture and Demo on

"Sustainability meets Entrepreneurship: Creating a Better Future"

22.02.2025

Programme Schedule

Date	Time	Title	Resource Person		
	2.00 p.m to 2.10 p.m	Welcome Address and Introduction of Chief Guest	Mr.D.Keerthivasan, Asst.Prof./Civil Department of Civil Engineering, PMIST.		
22.02.2025	2.10.pm to 3.45 pm	Sustainability meets Entrepreneurship: Creating a Better Future	Mr. P. Balasubramaniam Entrepreneur & Business Development Coach, Chennai		
	3.25pm- 3.30pm	Vote of Thanks	Dr. A. TAMILMANI Assistant Professor, AP(SG) Department of Civil Engineering PMIST.		



Lecture delivered by Mr. P. Balasubramaniam, Entrepreneur & Business Development Coach, Chennai



PARTICIPANTS ATTENDANCE

Department of Civil Engineering

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Sustainability Meets Entreprenuership: Creating Better Future

Date: 22.2.2025 Time: 2.00 pm - 4.00 pm

Venue : Freud Hall

List of Participants

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Head of the Department Department of Civil Engineering