

## 24. Alumni Lecture series #05: What to Design? & Why to Design

Alumni Lecture series #05: What to Design? & Why to Design” given by Ar. Maharaja Chandrasekaran, Design Manager, Ford Land Team, Ford Motors, Chennai held.on17/03/2020.

140 students were benefitted through the lecture.

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PERIYAR MANIAMMAI INSTITUTE OF SCIENCE & TECHNOLOGY

DEPARTMENT OF ARCHITECTURE  
SILVER JUBILEE CELEBRATION (1995- 2020)

25

DATE: 16.03.2020

Our Alumni Our Strength

ALUMNI LECTURE SERIES #05 2020  
Celebrating the Silver Jubilee year

**“What to Design? & Why to Design?”**

**Ar.Maharaja Chandrasekaran**  
Design Manager  
Ford Land Team, Ford Motors

A Reputed and an Eminent alumna belonging to the Batch (2008-2013) of Periyar Maniammai Institute of Science and Technology (PMU). Further ventured into industrial design and later completed his Masters in Interior Architecture and Design from CEPT University. Has been a research architect at Research in Architecture & Technology Lab (RAT), New Delhi experimenting computational design. He has also rendered his profession at Mancini Enterprises, Chennai and Space Matrix Design consultants. with the colobration from space matrix design consultants, he is Currently working as a design Manager at Ford Motors.

LECTURE COORDINATOR: Ms. Vandhitha (Interior Designer) ALUMNI COORDINATOR: Ar. Uma Mouthiga E