

# Two Day Faculty Development Programme on Case Based Teaching Methods

## Brochure



**PERIYAR  
MANIAMMAI**  
INSTITUTE OF SCIENCE & TECHNOLOGY  
Warakkudi, Tirunelveli  
Established Under the JNTU Act, 1982 - Affiliated to Anna University, Chennai  
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**Department of Management Studies**

**&**

**Internal Quality Assurance Cell (IQAC)**

*Jointly organize*

**Faculty Development Program**

on

**"CASE BASED TEACHING METHODS"**

Online through eduNEXT- OpenedX



**Date : 27th & 28th May 2020**

**Resource Person**  
**Dr.V.P.Sriraman**  
**Associate Professor**  
**Bharathidasan Institute of Management (BIM)**  
**Trichy**



**Registration Link: <https://forms.gle/MKgZZVFdECYJUcQo9>**

**Registration Fee : Rs.100/-**

**Google pay @ 9940808302**

**Coordinator**

**Mr.P.Guru**

**Assistant Professor / DoMS**

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## **Report**

The Two Day Faculty Development Programme “Case Based Teaching Methods” held on 27<sup>th</sup> and 28<sup>th</sup> May 2020 was done on OpenedX learning platform. The resource person was Dr.V.P.Sriraman, Associate Professor in Bharathidasan Institute of Management (BIM), Trichy. The lecture videos of Dr.Sriraman gave an insight about the how to teach case in the classroom. He very clearly explained the various formats of case teachings and also thrown light on the major difference between MICA and Havard Case Teaching Methods. Mr. P.Guru, Assistant Professor, Department of Management Studies coordinated the event.

### **Resource Person Profile**

Dr.V.P.Sriraman, Doctorate in Financial Management and currently working as Associate Professor in Bharathidasan Institute of Management, Trichy.

Dr.Sriraman is topper throughout his academics and a gold medalist in both his M.Sc and MBA. He has around 2 decades of work experience both in industry and acedemics. He is teaching Accounting, Finance and Corporate Governance courses at BIM, Trichy. He had been a part of more than 70 Management Development Programs offered training in the areas of Accounting, Finance and HR for the executives of various organizations including TAFE, VA Tech Wabag, TNPL, Thirumalai Chemicals, BHEL, India Post, LIC, TAMIN, Textile Committee of GoTN, SIHM, IMTI and Indian Railways.

His Area of Expertise include

- Financial Reporting
- Corporate Finance
- Entrepreneurship
- Corporate Governance
- People Skills, Personality Development, Stress Management, Leadership
- Design Thinking