

Department of Commerce  
Guest Lecture on  
Agro Products & Marketing Potentials



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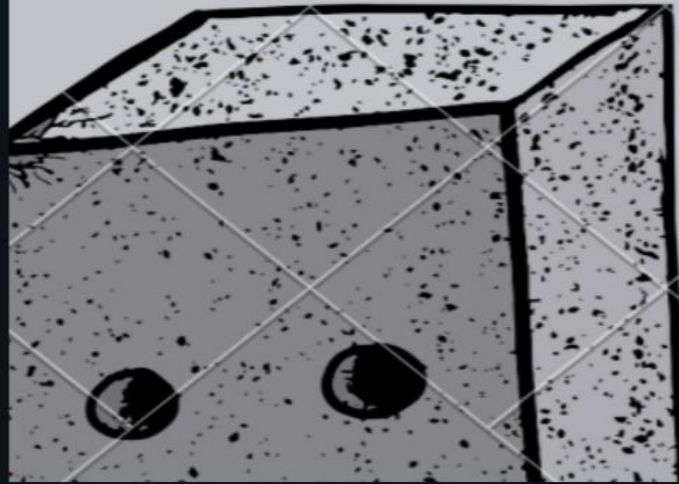


**THE 10 BEST  
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**DEPARTMENT OF COMMERCE**  
**AGRO PRODUCTS  
&  
MARKETING  
POTENTIALS**

**Guest talk by  
Dr.L.SURESH**

**26th JULY 2019  
Department Library Hall  
10AM to 12PM**



Department of Commerce organized Guest Lecture on 26<sup>th</sup> July,2019 for the students of 3<sup>rd</sup> year B.Com (Hons) at Department Library hall, PMIST. The resource person of the guest talk was Dr.L.Suresh., Professor (Agrl. Economics), Department of Social Sciences, HC & RI (W), Tiruchirappalli

Dr.D.Umamaheswari, Dean-Associate, FHSM felicitated the event and Dr.R.Prakash, Assistant Professor introduced the speaker and the topic of the lecture to the students.

In this lecture Dr.L.Suresh discussed various marketing potentiality for the Agro based products. He has given ideas and procedures to start-up Agro Products Retailing and other modes of business. In further he enlightened to the students about the export opportunities to the Agro Products. Ms. S. Dhivya, III B.Com (Hons) presented the vote of thanks.



Department of  
Commerce

GUEST LECTURE ON  
**Agro Products  
&  
Marketing Potentials**

By  
**Dr.L.Suresh**  
Professor (Agri.Economics)  
Department of Social Sciences,  
HC&RI (W), Trichy,



**Totally 51 Students from III B.Com (Hons) attended the interactive session.**