## CENTRE FOR INSTITUTE INDUSTRY INTERACTION



## Career Counseling on "Mobile App Development" Date: 23/7/2018



Special lecture was organized by CUII to give awareness on "Mobile App Development" by M/s DVISHAPS,Coimbatore for B.tech ECE,EEE,CSE final year students at Einstein hall. The students had live demo and interaction with the industrial experts. The students were exposed to the basic platform needed for mobile app development and the scope of this technology in industries. The students were also informed about the pre requisite to get a job in this company.