


FACULTY PROFILE FOR WEBSITE

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|---------------------------|---|---|---|
| Name | : | A.Amirtha |  |
| Designation | | Assistant Professor | |
| Department | | Management Studies | |
| Educational Qualification | | M.B.A | |
| | : | Principles of Management, Business communication, Organizational behavior, Business Mathematics & Statistics, Human Resource Management, Marketing Management | |
| Publications: | : | <p>“A Study on Customer Satisfaction towards after sales service with Reference to Anaamalais Toyota, Thanjavur”</p> <p>“A Study on Customer Satisfaction towards Mortgage Loan Provided by Nicholson Town Cooperative Bank Ltd, Thanjavur”</p> | |
| FundedProjects | : | Nil | |
| Patents | : | Nil | |
| Awardsand Achievements | : | Nil | |
| GoogleScholarLink | : | Nil | |
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